FOUNDING MANIFESTO · THE TRIAD & PUBLISHING OS COHORTS

From Personal Transition to a Sovereign Body of Work: The Triad, KDP & Heritage Publishing

Why true intellectual and financial sovereignty rests on three pillars: inner pragmatic discipline (The Triad), owning a real publishing catalog, and the accountability of a 10-person cohort.

1. The Inner & Material Triad: Why Discipline Beats Motivation Every Time

Motivation is a fleeting emotion; discipline is an engineered system. At Maison Beaulieu, our transformation cohorts are anchored in **The Triad**:

- **1. Life Mission — The Art of Transition**: Diagnosing career crossroads, eliminating cognitive dispersion, and aligning daily effort with a clear life mission.
- **2. The Father's Testament & The Great Virtues**: Building a body of work worthy of your name—books of lasting cultural and practical value rather than disposable algorithmic noise.
- **3. Lessons of the Hunchback & William James's Pragmatism**: Strategic lucidity and the iron law of habit—*daily execution on schedule is what transforms identity*.

2. Sovereign Publishing (Amazon KDP, Heritage Archives & Multilingual Scale)

During our 12-week Builders Cohort and 6-month Power User Alliance, you do not watch passive lectures—you build and publish real books:

- **End-to-End Amazon KDP Mastery**: From blank page or curated public-domain heritage archives (the *Gallica & Heritage Mine* method) to published Paperback, Ebook, and Hardcover editions.
- **Cloud Cockpit & 18 Digital Scalpels Included**: Operate inside a perennial Google Workspace environment (Classroom, Sheets Execution Tracker, Drive Vault, and NotebookLM) with full access to our 18 Digital Scalpels.
- **Companionship with Complete Project Privacy**: 10 builders maximum per cohort. You share weekly accountability and momentum while keeping your specific book niches as private as you wish.

Start with the 7-Day Founder Sprint (€247, 100% credited toward the 12-Week Cohort):
Explore the program and apply at **https://adrienbeaulieu.com/en/publishing-os-cohortes**